



# Dragon's Lair

This fun and thought provoking package gives participants the opportunity to physically create and market their ideas and find out if the Dragons think it's something worth investing in. Given a set amount of equipment, teams must work together to invent, design and build a new product for the marketplace – then present their prototype before an investment committee. During their presentation, teams will explain how their product works, what the unique selling point is, what the price will be, as well as expected sales figures for the first year.

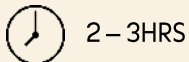
This activity teaches the value of planning for success, as well as strengthening negotiation skills. As an optional extra, we offer an evening entertainment add on, where the products designed during the day time session are presented to the dragons over dinner (between courses).

## ALL PACKAGES INCLUDE:

- Design & build pack for each group/team, including all tools required, large table graphics & prize for winning group
- Workshop store setup for participants to purchase additional materials and props for their presentation
- Dragon's lair set, including imitation investment money, seating and side tables
- Dedicated event manager and activity compare
- All crew and activity instructors
- All pre-event planning & preparation – paperwork used onsite to be branded with client logo
- Transport/Delivery/Setup/Return



10 – 80+



2 – 3HRS



INDOOR



## BOOSTS & BENEFITS

- Confidence builder
- Encourages imagination
- Offers tests in public speaking
- Promotes teamwork
- Focuses the mind